






2019 ELMS Live Distribution Report – Barcelona
as of 12.07.2019

Territory	Network	Logo	Type of Network	Potential Number of Viewers	Number of Subscribers/HHs where known	Planned Broadcast
EUROPE						
Pan Europe *	MotorTrend On Demand		Streaming	n/a	n/a	Live streaming
Pan Europe *	Motorsport.tv		S&C and Streaming	63.8m potential viewers	31.9m households	Live streaming
Pan Europe *	SportKlub		S&C	tbc	tbc	Package of 7 x 1 hour highlights
Scandinavia*	TV Maritime Norge		OTT	n/a	n/a	Live streaming
Belgium	Eleven Sports Network		S&C	tbc	tbc	Package of 7 x 1 hour highlights
Croatia	PlanetSport		IPTV/Pay TV	tbc	tbc	Live, 20 th July
Finland	C More		T, S&C	4.8m potential viewers	2.4m households	Package of 7 x 1 hour highlights
Germany	Motorvision		S&C	tbc	tbc	Live, 20 th July
Netherlands	RTL7		S&C	14m potential viewers	7m households	Delayed highlights of live events
Poland	Eleven		S&C	tbc	tbc	Package of 7 x 1 hour highlights
Portugal	Sport TV		S&C	tbc	tbc	Live, 20 th July on SPORT. TV2
Russia	Motorsport.tv		S&C	tbc	tbc	Live, 20 th July
Slovenia	PlanetSport		IPTV/Pay TV	tbc	tbc	Live, 20 th July
Spain	Garage TV		All TV	tbc	tbc	Package of 7 x 1 hour highlights
United Kingdom	BT Sport		S&C	8m potential viewers	4m subscribers	Package of 7 x 1 hour highlights + Live coverage of Silverstone

Territory	Network	Logo	Type of Network	Potential Number of Viewers	Number of Subscribers/HHs where known	Planned Broadcast
Middle East & Africa						
South Africa *	Mnet SuperSport		S&C	7m potential viewers	3.5m subscribers	Package of 7 x 1 hour highlights
Turkey	beIN Sports		S&C	tbc	tbc	Package of 7 x 1 hour highlights
ASIA						
Pan Asia *	FIC (formerly ESPN Star Sports)		S&C	346m potential viewers	173m households	Package of 7 x 1 hour highlights
Pan Asia *	beIN Sports		S&C	tbc	tbc	Package of 7 x 1 hour highlights
Australia	Fox Sports		S&C	7.3m potential viewers	2.35m subscribers	Package of 7 x 1 hour highlights
Australia	beIN Sports		S&C	tbc	tbc	Package of 7 x 1 hour highlights
China	Star Sports		S&C	n/a	20.1m households	Package of 7 x 1 hour highlights
India/Pakistan	Sony Ten		S&C	n/a	110m hh, 60m subscribers	Package of 7 x 1 hour highlights
Myanmar	Eleven		S&C	tbc	tbc	Package of 7 x 1 hour highlights
New Zealand	beIN Sports		S&C	tbc	tbc	Package of 7 x 1 hour highlights
AMERICAS						
Pan Latin America *	Garage TV		All TV	tbc	tbc	Package of 7 x 1 hour highlights
Pan Latin America *	Fox LatAm		S&C	64.2m potential viewers	32.09m Households	Package of 7 x 1 hour highlights
Caribbean *	Flow TV		S&C	600,000 potential viewers	300,000 subscribers	Package of 7 x 1 hour highlights
USA *	MotorTrend on Demand		OTT	n/a	n/a	Package of 7 x 1 hour highlights & live streaming

Territory	Network	Logo	Type of Network	Potential Number of Viewers	Number of Subscribers/HHs where known	Planned Broadcast
WORLDWIDE						
Worldwide*	SNTV		News Access	2.6m potential viewers	n/a	News access
Worldwide*	Reuters		News Access	117 countries with 1bn potential viewers	n/a	News access
Worldwide*	Omnisport		All forms	n/a	n/a	News access
Worldwide*	Auto-Speed		All TV	n/a	n/a	Year End Review Show in Various motorsport shows
Worldwide*	Radio Le Mans		Radio & English language internet	n/a	n/a	Live internet radio coverage

1. To provide consistency with viewing data, where household numbers have been provided, we have multiplied this by 2 to provide "potential" number of viewers - whilst the standard norm would be x 2.5.
2. The same applies to subscriber numbers.

Networks/countries in italics are not yet confirmed

* Territories/ Countries :	
MotorTrendonDemand – Pan Europe	OTT channel throughout the whole of Europe
Motorsport.tv - Pan Europe	OTT channel throughout the whole of Europe
SportKlub – Pan Eastern Europe	Bosnia, Croatia, Kosovo, Macedonia, Montenegro, Serbia, Slovenia
TV Maritime - Scandinavia	Sweden, Denmark, Norway
SuperSport	South Africa, Madagascar & adjacent islands
beIN – Pan Asia	Hong Kong, Thailand, Cambodia, Laos, Indonesia, Timor Leste, Philippines, Malaysia, Singapore
Fox Intl Channels - Pan Asia	Brunei, Cambodia, China, Hong Kong, Indonesia, Korea, Macau, Myanmar, Malaysia, Mongolia, Papua New Guinea, Philippines, Singapore, Thailand, Taiwan, Vietnam
Fox Sports - Latin America	Brazil, Mexico, Colombia, Argentina, Peru, Venezuela, Chile, Guatemala, Ecuador, Cuba, Bolivia, Haiti, Dominican Republic, Honduras, Paraguay, El Salvador, Nicaragua, Costa Rica, Panama, Uruguay, Jamaica, Trinidad and Tobago, Guyana, Suriname, Bahamas, Belize, Barbados, Saint Lucia, St. Vincent & Grenadines, Grenada, Antigua and Barbuda, Dominica, Saint Kitts & Nevis
Sony Ten - Asia	Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka
MotorTrendon Demand – North America	Canada, Mexico, Caribbean, USA & OTT through Apple, Roku, Netflix, Amazon, Android etc TEN (The Enthusiastic Network) Channels: Motor Trend, Automobile, Hot Rod, Hot Rod Deluxe, Car Craft, Circle Track, Mopar Muscle, Cardomain.com, Streetfire.net, Muscle Car Review, Street Rodder, Classic Trucks, Super Street, Import Tuner, Honda Tuning, European Car
Flow - Caribbean	Anguilla, Antigua & Barbuda, Bahamas, Barbados, British Virgin Islands, Cayman Islands, Curacao, Grenada, Jamaica, Montserrat, St Kitts & Nevis, St Lucia, St Vincent & the Grenadines, Trinidad & Tobago, Turks & Caicos
AutoSpeed - Worldwide	Potential Households: Middle East 10m, Asia 2m, Europe 1m, Australasia 1m, Africa 1m, North America 5m AUTOSPEED ASIA: Malaysia+ Brunei Measat / Astro ; Thailand CTH ; Philippines ABS-CBN ; China TBA MIDDLE EAST: Be In Sports Algeria, Bahrain, Chad, Djibouti, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine including Gaza strip, Qatar, Saudi Arabia, Somalia, Sudan, Syria, Tunisia, United Arab Emirates, Yemen, EUROPE: France Mobibase ; Russia Drive TV ; Poland SPI , AFRICA: South Africa Ignition TV , NORTH AMERICA: USA + Canada MavTV ; Canada WSTV GP RACING ON TRACK ASIA: Thailand CTH ; China TBA , MIDDLE EAST: Be In Sports (as above) EUROPE: France Mobibase ; Russia Contentica ; Poland SPI , AMERICAS: Mexico Segmento Directo
Omnisport - Worldwide	Andorra, Argentina, Australia, Austria, Belgium, Benin, Brazil, Burkina Faso, Canada, Caribbean, Central America, Chile, Colombia, Costa Rica, Cyprus, Denmark, Dominican Republic, East Timor, Ecuador, El Salvador, Finland, France, Germany, Ghana, Greece, Guatemala, Honduras, Hong Kong, Iceland, India, Indonesia, Ireland, Italy, Ivory Coast, Luxembourg, Macau, Malaysia, Mali, Mexico, Middle East, Morocco, Netherlands, Nicaragua, Nigeria, Norway, Panama, Pan Europe, Papua New Guinea, Peru, Portugal, Puerto Rico, Singapore, Slovenia, Spain, Sub Saharan Africa, Sweden, Thailand, UK, United Arab Emirates, Uruguay, USA, Venezuela, Vietnam, West Africa

SNTV - Worldwide

Albania, Algeria, Angola, Argentina, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belgium, Belorussia, Bosnia, Brazil, Brunei, Bulgaria, Cambodia, Canada, Chile, China, Colombia, Costa Rica, Croatia, Cuba, Czech Rep, Denmark, Egypt, Estonia, Faroe Islands, Finland, France, Georgia, Germany, Greece, Guatemala, Hispanic, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Korea, Kurdistan, Kuwait, Latvia, Lebanon, Libya, Lithuania, Malaysia, Maldives, Mauritius, Mexico, Moldova, Mongolia, Montenegro, Morocco, Namibia, Nepal, Netherlands, New Zealand, Nigeria, Norway, Oman, Panama, Paraguay, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Serbia, Singapore, Slovakia, South Africa, Spain, Sri Lanka Sweden, Switzerland, Taiwan, Tanzania, Thailand, Tunisia, Turkey, UAE, UK, Ukraine, USA, Venezuela, Vietnam